

## **Readers' comments on CMM-I's Knowledge Products:**

**Karen Leung, Business Development Executive,  
BBC Worldwide (Asia) Ltd.**

"CMM-I's info products help us keep track on what's happening in China and it's useful to our business development there."

**James Ross, Regional Director, ITV Global  
Entertainment**

"CMM-I's publications are great sources of information if you want to understand the media industry in China. We have found that the data and contents are very detailed and comprehensive, and have been very useful to us."

**Emily Wong, Assistant of Chief Representative,  
Mexico Guajillo Entertainment SA DE CV**

"We think that CMM-I Sector Report and the China Media Yearbook & Directory are very helpful information for both foreign and domestic companies to comprehend the current situation and further trend of media industry in China. Hope we can acquire more from your teams' efforts."